



OFFICE OF THE ODISHA STATE HANDLOOM WEAVERS COOP. SOCIETY LTD  
Handlooms, Textiles & Handicrafts Deptt. Govt. of Odisha.

No.....2467.....

Date.....15.10.19.....

## **EXPRESSION OF INTEREST**

Odisha State Handloom WCS Ltd. (Boyanka), PJN Marg, Bhubaneswar-751001 invites Expression Of Interest from leading INS accredited advertising agencies, who meet the eligibility criteria as per the Technical bid to take up the advertising & publicity job of Boyanka for advertising in the In-flight Magazines. The interested agencies may send their offers through regd.post/speed post in the prescribed formats in two separate envelopes; one is Technical bid & other is the Financial bid. The last date of receipt of the offer is on or before **25.10.19** by **2.00PM**. Financial bids of those agencies, who qualify in technical bids will only be opened. In no case, delivery by hand/ courier will be accepted. The authority shall not be responsible for any postal delay. The Expression of Interests will be opened on the same day at 4.00PM at H.O, Boyanka in presence of the Bidders or their authorized representatives.

The Authority reserves the right to accept or reject any 'or' all of the expression of interests without assigning any reason thereof.

**Sd/-**

**Managing Director**

No.....

Date.....

**TECHNICAL BID**

**Two copies of the proposal to be submitted in a separate sealed envelope super scribed as "Technical Bid"**

1. General Information
  - a. Name and address of the bidder
  - b. Telephone number/ Fax number
  - c. Email id
  - d. Name of the authorized person in case, bidder is a firm.
  - e. PAN/GST number
  - f. Any other relevant registration number, if any
2. Details of educational qualification.
3. Details of work experience.
4. Letter of authorization for 1(d) above

Signature of the bidder/authorized person

**(Self attested copies of documents in support of above information should be submitted)**

No.....

Date.....

**FINANCIAL BID**

To be placed in a separate sealed envelope super scribed as “Financial Bid”

COMPONENTS	CARD PRICE (in Rs.)						DISCOUNT (in % age)						
	FOR 1 INSERTION		FOR 3 INSERTION		FOR 6 INSERTION		FOR 1 INSERTION		FOR 3 INSERTION		FOR 6 INSERTION		
RELEASE OF ADVERTISEMENT	FULL PAGE	HALF PAGE	FULL PAGE	HALF PAGE	FULL PAGE	HALF PAGE	FULL PAGE	HALF PAGE	FULL PAGE	HALF PAGE	FULL PAGE	HALF PAGE	
<b>TOTAL:-</b>													

Complementary Services (If any):-

(The amount of tax & levies to be quoted separately)

(Rupees \_\_\_\_\_)

Signature of the bidder/authorized person