

## **NOTICE INVITING TENDER**

This is a Limited Tender Enquiry and only the Empanelled Agency of known credential with the Department of Tourism, Govt of Odisha or and been Empanelled with I & PR Department of Govt of Odisha are eligible to participate. All the bidder who are interested to quote need to approach this office on or before 13<sup>th</sup> Sep 2019 during working hours 10 am to 5.00 pm with a formal request letter or can download from our official website [sadhacodisha.org](http://sadhacodisha.org).

The tender documents containing details of the services required, other terms and conditions against tender will be issued to the eligible prospective bidders without any tender cost by the office. SADHAC at-Directorate of Textiles, Satyanagar, Opp-Kalimandir, Bhubaneswar,Odisha-751007,Tele-0674-2572256.

# **EXPRESSION OF INTEREST (EOI) FOR PRODUCTION OF SHORT FILMS ON WEEKLY BALIJURI HAAT, BARGARH, ODISHA**

## **Introduction:**

Making of an audio visual documentary film on weekly Balijuri Haat situated on Bargarh-Barpali road at about 8 k.m away from district headquarter of Bargarh. The Market is around 20 years old and all types of raw material loom accessories, dyes& chemicals and fabrics of handloom are sold under open sky. On every Friday thousand of weavers from western Odisha as well as from other districts of the state gather to sale their products. Traders from both in and outside states like chattisgarh, west Bengal, Andhra Pradesh visit the market to buy the products. The market starts at 4 A.M and continue till around 11.00 A.M witnessing transactions of around Rs.1 Cr in five to seven hours.

Handloom is a part of great culture heritage of Odisha and it reflects the artistry of Tie & Dye technique. The strength of Tie & Dye culture lies in innovation & intricate designs which cannot be replicated by power loom. Balijuri haat have great importance of marketing of all things related to handloom sector.

Handloom, Textiles & Handicrafts Dept. Of Govt of Odisha intends to document and disseminate the trading happened in the age old Balijuri haat in easily understandable format using electronic, web, sound media and new media platform. SADHAC invites proposals from the reputed agencies / film making companies/production house for making of films. The story line should contain brief information on the Balijuri haat.

## **Scope of Work:**

- 1) Duration of film: 10-15 minutes
- 2) Language: Master Production in English
- 3) Dubbing Language: 1 ( Odia)
- 4) Shoot format: shooting in HD and mastering in various formats as specified in deliverable.
- 5) Script, music score, voice over and animation/graphics
- 6) Story boarding and script writing based on the clients briefing.

## **Deliverable:**

- 1) Master copy of each film including dubbed versions in full resolution HD format (.MOV file).
- 2) Master copy of each film including the dubbed version in MPEG 4 format or its advanced.
- 3) DVD copies of each film including the dubbed versions.
- 4) Copies of the final scripts in print form ( both English and odiya language)
- 5) Synopsis of film ( word doc or rtf format as well as hard copy)
- 6) Compressed file (means, low-quality, small sized files) of each film including the dubbed versions to suit for website/mobile phone/social media upload.

## **Term of Contract:**

- i) Payment against work shall be made at the rate of
  - a) 10% after submission of conceptual frame work on the Audio visual content
  - b) 60% on submission of rough cut and
  - c) Balance 30% on final approval
- ii) Payment will be by way of electronic transfer systems like RTGS within 30days from the date of submission of bills of accepted works.
- iii) The ownership of the approved creative's will vest with SADHAC and the agency will have no proprietary or other intellectual rights in respect of the same.
- iv) The tenderer should give the details of their current clients where they are executing/executed such works, supported by self attested documents.
- v) **The Expression of Interest (EOI) should be submitted in an envelope containing Financial Bid and will be examined by a Committee to assess the suitability of the agency for undertaking the job.**
- vi) SADHAC reserves the right to reject offer received from any agency without any intimation to tenderer.
- vii) The selected agency shall execute an agreement with SADHAC on non judicial stamp paper of Rs.10/-.
- viii) Payment of Approve rates will be made only for creative which have been finally approved. No payment will be due on creative which have been asked to be modified or are not accepted.
- ix) The agency has to submit final deliverables as per the work schedule issuing date of work order.

Script: 15 day from the date of issue of work order

Rough cut: 30 day from the approval of the script

Final product: 30 day from the approval of the rough cut

x) The agency will be required to deposit a security deposit / Bank Guarantee for 10% contract value at the time of the contract which will be refundable after successful completion of work. The security deposit /performance bank guarantee/contract security will be confiscated for any loss resulting from the contractor's failure to fulfil its obligation under the contract.

**Force Majeure:** Neither party will be liable in respect of failure to fulfil its obligation, if the said failure is entirely due to Acts of God, Governmental restrictions or instructions, natural calamities or catastrophe, epidemics or disturbance in the country. The party affected by an event of Force Majeure will immediately notify to the other party about its inability to fulfil its contractual obligation resulting from such Force Majeure Act. It should similarly notify to the other party on cessation of disability arising from such event.

**Arbitration:** In case of any disputes and on written request of the agency, an arbitrator shall be nominated by Director of Textiles& Handloom, Govt of Odisha whose decision shall be final and binding on both parties.

**Jurisdiction:** The contract shall be governed by laws of India and all Government rules issued from time to time and in force at time of execution of contract.

## State Agency for Development of Handloom Clusters

### TERMS AND CONDITIONS OF BID

(NOTICE INVITING EXPRESSION OF INTEREST FOR AUDIO-VISUAL DOCUMENTARY FILM)

#### FINANCIAL BID FORMAT

Sl. No	Item/Description	Amount Quoted (Inclusive of Taxes) for the complete work (Rs.....)
01	Expression of interest for production of short Duration audio-visual documentary film of 10-15 minutes duration on “BALIJURI HAAT” as per details given in the tender document.	
Total Amount (Rupees.....)		